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SAVI RECOGNIZED AS COMPANY OF THE YEAR IN THE EXPLODING SENSOR ANALYTICS MARKET

Frost & Sullivan highlights Savi as top company in sector poised for exponential growth

ALEXANDRIA, VA (March 10, 2015) [Savi®](#), a pioneer in sensor technology and sensor analytics solutions that create operational intelligence from the Internet of Things, today announced that it has received the Frost & Sullivan Company of the Year Award for its sensor analytics solutions. Savi's product suite offers analytics and software that ingests and transforms massive amounts of sensor and other machine-generated data, turning it into actionable intelligence so companies can reduce risk and optimize operations. As "smart" machines generate immense volumes of new unstructured data, purpose-built applications are necessary in order to make sense of this data and use it to predict future outcomes and prescribe optimal supply chain actions. Savi's specialized focus, experienced data scientists and Big Data experts have enabled the company to provide state-of-the-art, sophisticated analytics for supply chain and logistics.

As sensors become cheaper and more widely deployed, the data they collect is expected to hit 44 Zettabytes by 2020, growing from just 4.4 Zettabytes in 2013, doubling in size every two years (IDC Research). Savi's comprehensive portfolio of sensor analytics solutions - including the award-winning Savi Insight™ - cater to these specific needs of the market and continue to successfully deliver superior analytics and actionable insight to those organizations that need purpose-built IoT applications.

"Recognition from Frost & Sullivan validates our superior and unmatched approach that enables customers to mitigate risk and make better operational decisions through real-time visibility of critical in-transit assets," said Bill Clark, CEO of Savi. "As we extend our presence and pre-built analytics scenarios such as Estimated Time of Arrival (ETA), we'll continue to optimize the business processes for organizations so they are empowered to make informed decisions based on sensor, enterprise and open data sources."

The Company of the Year Award requires a company to demonstrate excellence in growth, innovation and leadership. Frost & Sullivan has a global team of analysts and consultants

continuously researching a wide range of markets across multiple sectors and geographies and as part of this ongoing research, Frost & Sullivan identifies companies that are true industry leaders. These companies have a keen eye to the future, and drive innovation that meets future needs before they become commonly visible, thereby often being first to market with newest and most disruptive solutions, transforming the way businesses operate.

"As organizations look to make sense of large amounts of unstructured data, they are finding it necessary to use purpose-built sensor analytics solutions to obtain actionable information to better run their business. By clearly understanding its 780 enterprise customers and their specific operational needs, Savi has engineered unique solutions that address the supply chain and logistics industry's most pressing challenges," says Ram Ravi, Senior Research Analyst at Frost & Sullivan. "Savi's reputation for superior technical expertise, unrivaled quality and best-in-class customer satisfaction has helped the company earn its spot as the company of the year in the sensor analytics market."

About Savi

Leveraging 25 years of leadership in sensor technology, Savi is pioneering sensor analytics solutions that create operational intelligence from the Internet of Things. Applying big data technologies to machine-generated data, Savi solutions are trusted to run the world's largest and most complex asset tracking and monitoring network, serving the U.S. DoD, Allied military and more than 780 commercial companies around the world. For more information about Savi visit www.savi.com.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants.

Our "Growth Partnership" supports clients by addressing these opportunities and incorporating two key elements driving visionary innovation: The Integrated Value Proposition and The Partnership Infrastructure.

- ***The Integrated Value Proposition*** provides support to our clients throughout all phases of their journey to visionary innovation including: research, analysis, strategy, vision, innovation and implementation.
- ***The Partnership Infrastructure*** is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. This includes our 360 degree research, comprehensive industry coverage, career best practices as well as our global footprint of more than 40 offices.

For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community. Is your organization prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?

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