

# THE JOURNEY TO SUPPLY CHAIN OPTIMIZATION

## How Savi's Hybrid Lambda Architecture Gets You There



### True Visibility

**78.6%**  
organizations have inadequate visibility of their supply chains [BCI - 11/2014]

#### START HERE: A BETTER VIEW

With varied definitions of "visibility," many companies have just a partial view of goods moving thru their supply chain. True visibility requires real-time shipment location, condition and movement data PLUS complementary information, like weather or traffic, in order to build a complete picture of inbound and outbound shipments. With Savi's true visibility, supply chain decisions based on metrics like ETA are less guess and more precision.

#### Get Past the Checkpoints

Savi's technology delivers up-to-the-second views of shipments, not just milestone visibility.

### Integrate Any Data Needed

#### Merge Data Sources

Bring together all of the data needed to generate a complete picture of shipment status



**No APIs:** Savi's Internet of Things Adapter (IoT) eliminates all data connection complications. No programming required.

#### Handle Big Data Volumes

Savi's technology scales to **Fortune 50** shipment levels like these at one leading global CPG company:



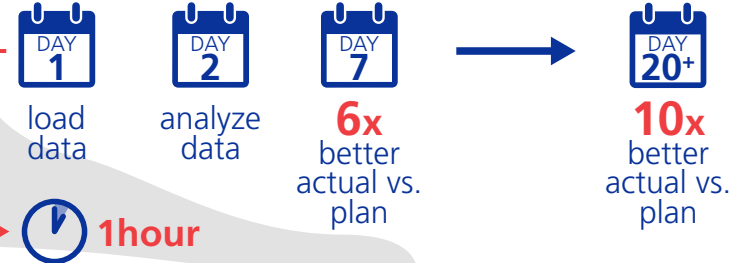
**83%**  
of global CEOs feel their supply chain is "not optimal" to meet demands [PwC/Forbes/JDA - 2015]

### Big Data Gains. Zero Hassles.

#### Built-in Data Science

Savi's cloud delivered technology and built in data science means you won't need any new infrastructure, specialized data science skills, or much time to see benefits.

#### MEANINGFUL RESULTS IN DAYS



Time to process weeks worth of shipment data from one Fortune 50 company.

### Real-Time in Context

#### Real-Time and Historical Views Together

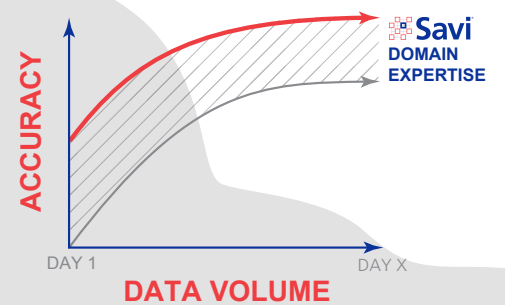
Make more informed decisions by simultaneously comparing real-time metrics with past results to spot outliers quickly.

**2x**  
Best in class companies are twice as likely to analyze supply chain risks [Accenture - 2015]

### Learn From Past Events

#### More Accurate Over Time

Savi's technology uses past event data to make continuously better predictions. The result? The more shipments you complete, the more accurate your planning becomes.



#### ETA Precision

Improving the accuracy of core planning metrics like shipment estimated time of arrival (ETA) delivers positive benefits to both bottom and top line results.

**+3 days** → **+/-2.5 minutes**

ETA precision went from days to minutes for one leading global CPG company.

**700 hours**

productivity savings from ETA improvements on just 1 transportation lane over 2 weeks at the same CPG company.

### Purpose -Built Analytics

Unlike other approaches that rely on general purpose tools, Savi's descriptive, predictive, and prescriptive analytics are built specifically to support the challenges of supply chain logistics processes.

**DESCRIPTIVE – What happened?**  
Show me all my carriers ranked by KPIs.

**PREDICTIVE – What will happen?**  
Show me the latest ETA on inbound and outbound shipments.

**PRESCRIPTIVE – What should happen?**  
Tell me when to leave to achieve a planned arrival time.

### Performance Optimization

#### END HERE: A HIGHER PERFORMING, LOWER RISK SUPPLY CHAIN

Armed with comprehensive, real-time visibility across their supply chain, companies are immediately aware of performance issues and areas of risk. Powered by Savi's Hybrid Lambda technology, companies gain the insight they need to minimize risks, reduce losses from product theft or damage, and dynamically adapt to changing conditions.

- Lower Transportation Costs
- Higher Security
- Minimize Out-of-Stocks

- Less Product Damage
- Improve Cross-Docking
- Increase Inventory Turns