

Top Internet of Things Uses by Industry



According to IDC, the future for business solutions based on IoT technologies looks bright; And, we're inclined to agree!

IDC says that IoT technologies will play an increasingly significant part in how all companies manage their supply chains. While sensors have been around for decades, the data they generate was rarely used or even captured at all. Now however, big data and analytics developments are making it possible to implement a wide-range of integrated, connected sensor webs that allow businesses to do things previously not possible.

25% of companies will spend more than 1/4 of their supply chain IT budget on IoT technologies by 2020

This infographic shows some of the top use cases (organized across industry verticals) that companies are implementing or plan to implement in the near future along with the expected impacts of each on key financial and operational metrics.

SUPPLY CHAIN

(cross-industry function)



REAL-TIME TRACK AND TRACE
Working capital, safety stock, and productivity



INVENTORY VISIBILITY
Inventory turns and ROA



ALIGNMENT OF PLANNING WITH EXECUTION
Forecast error, perfect order fulfillment, and production plan adherence



PREDICTIVE ETA
Customer service level, on-time delivery, and productivity

RETAIL



REAL-TIME INVENTORY OPTIMIZATION
ROA, inventory turns, and working capital



DEMAND SENSING AND SHAPING
Sales, OTIF, and perfect order fulfillment

TRANSPORTATION AND LOGISTICS



OPTIMIZED ROUTING
Customer service level, on-time delivery, and productivity



PREDICTIVE MAINTENANCE
ROA and asset utilization



IMPROVED SCHEDULING
Labor costs and productivity

OIL AND GAS



PREDICTIVE MAINTENANCE
ROA, asset utilization, and uptime



CONNECTED COMPONENTS
Operating costs and ROA



WELL MONITORING
Throughput and ROA

MANUFACTURING



PREDICTIVE MAINTENANCE
ROA, asset utilization, and production uptime



ALIGNMENT OF INVENTORY WITH PRODUCTION
ROA, inventory turns, and working capital



MODERN VENDOR MANAGED INVENTORY
COGS, inventory turns, and reduced downtime



REDUCED ENERGY CONSUMPTION
Carbon footprint

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