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SAVI INSIGHT RECOGNIZED WITH 2015 IOT EVOLUTION PRODUCT OF THE YEAR AWARD

TMC Selects Savi Analytics Application as Best Product in Burgeoning IoT Market

ALEXANDRIA, VA (May 18, 2015) [Savi@](#), a pioneer in sensor technology and sensor data analytic solutions, today announced that Savi Insight™, its purpose-built analytics application that delivers actionable operational intelligence, has been recognized by TMC with the 2015 IoT Evolution Product of the Year Award. Savi Insight earned praise for its ability to harness the power of sensors and other machine-generated data to enable organizations to optimize operations and reduce risk throughout their supply chains. This is the second award Savi Insight has received since its release less than a year ago.

Savi Insight is able to ingest and make sense of the vast amount of data generated by sensors and other machines, and combines that data with other information sources to identify opportunities for improvement throughout today's complex, multi-modal, global supply chains. By applying algorithms to vast amounts of real-time and historical data, Savi Insight not only provides comprehensive supply chain visibility, but also delivers predictive and prescriptive analytics that avoid risk and bottlenecks in the first place. As a purpose-built SaaS solution, companies leveraging Savi Insight are able to reap its benefits in just a few weeks instead of spending many months building their own solution in-house with generic tool kits or platforms.

"The significant decrease in the cost and size of sensors has enabled the sensorization of in-transit assets and goods—enabling companies to generate and gather vast amounts of real-time data such as location and state. As a result, we believe data generated from sensors will eclipse traditional data this year," said Bill Clark, CEO of Savi. "In order to take advantage of this newfound treasure trove, companies must leverage big data and analytics applications like Savi Insight to translate that data into actionable information that empowers smarter decisions and positively impact to the bottom line."

Savi Insight provides Key Performance Indicators (KPIs) and Key Risk Indicators (KRIs) that enable organizations to understand high-risk conditions and locations, optimize performance and accurately predict the estimated time of arrival (ETA) for assets and goods in motion. By delivering critical supply chain information through easy-to-understand visualizations, organizations are empowered to optimize their supply chains while reducing risk without the need for costly capital investments and infrastructure.

The 2015 IoT Evolution Product of the Year Award honors companies that are pioneering use cases and functionalities that deliver on the promise of IoT connected devices, of which analysts anticipate there will be 25 billion by 2020. Leaders from a variety of industries, including entertainment, connected-home and logistics were recognized as among the best in IoT technology in this year's awards.

“Our independent judging board found Savi Insight’s focus on improving the supply chain to be a compelling offering, especially given the number of companies this purpose-built solution has the potential to help,” said Rich Tehrani, CEO, TMC. “Savi Insight addresses a set of real-world challenges in timeliness and ETA that have plagued companies for years, and the variety of sources from which it can pull and understand data has the potential to improve the commercial supply chain.”

About Savi

Leveraging 25 years of leadership in sensor technology, Savi is pioneering sensor analytics solutions that create operational intelligence from the Internet of Things. Applying big data technologies to machine-generated data, Savi solutions are trusted to run the world's largest and most complex asset tracking and monitoring network, serving the U.S. DoD, Allied military and more than 890 commercial companies around the world. For more information about Savi visit www.savi.com.

About TMC

TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including Cloud Computing, IoT Evolution, Customer, and Internet Telephony. IoTevolutionworld is the leading source of news and articles for the communications and technology industries, and is read by as many as 1.5 million unique visitors monthly. TMC produces a variety of trade events, including ITEXPO, the world's leading business technology event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; Customer Experience (CX) Hot Trends Symposium; DevCon5 - HTML5 & Mobile App Developer Conference; IoT Evolution Conference & Expo; SmartVoice Conference; Software Telco Congress; Super Wi-Fi Summit - The Global Spectrum Sharing and TV White Space Event; SIP Trunking, Unified Communications & WebRTC Seminars; Wearable Tech Conference & Expo; Fitness and Sports Wearable Technology (FAST) Expo, WebRTC Conference & Expo; and more. Visit TMC Events for additional information. For more information about TMC, visit www.tmcnet.com.

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