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## SAVI ESTABLISHES ARABELLE GEMMELL FUND TO SUPPORT EMPLOYEE'S FAMILY IN THE WAKE OF TRAGIC ACCIDENT

**ALEXANDRIA**, **VA** (December 15, 2014) Savi® , a pioneer in sensor technology and sensor analytics solutions that create operational intelligence from the Internet of Things, today announced it has established the Arabelle Gemmell Fund, a campaign designed to create a college fund for Arabelle Gemmell, daughter of Savi employee Ken Gemmell. Arabelle's mother and two young brothers were killed when a small plane hit their home near Gaithersburg, MD on Monday, Dec. 8, 2014. Ken Gemmell was at work at the time of the crash, and seven year-old Arabelle was at school.

"Everyone at Savi is shocked and deeply saddened by this unthinkable tragedy, and our thoughts and prayers are with the Gemmell family. We are committed to supporting Ken and Arabelle for the long term, and have started that process by establishing this college fund in memory of Arabelle's mother and two brothers," said Bill Clark, CEO & President of Savi. "The outpouring of support from the community has been remarkable, and we want to build on this amazing generosity as much as possible. We all know Ken as a loving husband, devoted father and dedicated employee, and it's our sincere hope that friends, co-workers and others throughout our community will join us in contributing to this fund."

100% of all donations will go to a 529 plan established for Arabelle, and all fees for the plan will be paid by Savi. To make a donation to the Arabelle Gemmell Fund, please visit the Crowdrise campaign page at www.crowdrise.com/gemmellcollegefund.

## About Savi

Leveraging 25 years of leadership in sensor technology, Savi is pioneering sensor analytics solutions that create operational intelligence from the Internet of Things. Applying big data technologies to machine-generated data, Savi solutions are trusted to run the world's largest and most complex asset tracking and monitoring network, serving the U.S. DoD, Allied military and more than 580 commercial companies around the world. For more information about Savi visit <u>www.savi.com</u>.

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