

Radically Improve Operations with Estimated Time of Arrival

PROBLEM

A large Consumer Packaged Goods (CPG) company that manufactures a high percentage of their products needed end-to-end supply chain visibility with emphasis on timeliness. Their current visibility was limited to day of delivery and lacked precise and accurate time of arrivals. This caused numerous operational inefficiencies.

The CPG company had previously invested in traditional solutions, such as warehouse and transportation management systems. They spent millions of dollars working with several consulting and technology providers who didn't deliver the results or solutions they needed. Ultimately, they were left relying on drivers to provide estimated time of arrivals (ETA) and employees to manually update statuses.

SOLUTION

With Savi Performance Analytics, our comprehensive SaaS, purpose-built solution, we were able to provide the CPG company with a live solution in six weeks by leveraging current telematics and sensor data—no customization required. Savi's proprietary ETA algorithms combined real-time and historical data to allow the CPG company to better predict transit times.



The CPG company rolled out our solutions to highly-traveled transit lanes, as well as to security and risk teams, to track and secure 85,000 shipments weekly. Additionally, as more data was acquired, our Savi algorithms became smarter and more accurate due to advanced machine learning. This has led to improved planning for shipments, cross-docking, and on-time arrivals.

BENEFITS

- Beat driver and planned ETAs
- Saved 700 hours on highly traveled transit lanes between factory and distribution
- Improved cross-docking and on-time arrivals
- Enabled the CPG company to create new business processes for ongoing cost savings

INDUSTRY

Consumer Packaged Goods (CPG)

For more information about Savi's CPG solutions please contact us today.

Contact Information

Email info@savi.com
Phone +1 (888) 994-SAVI (7284)
Web www.savi.com
Twitter @Savi360

Savi Technology is pioneering sensor data analytics solutions that leverage Big Data technologies to transform data into operational intelligence that helps you optimize operations and reduce risk. For more information about Savi visit www.savi.com.

Copyright © 2015, Savi Technology. All rights reserved. CPG-CS-1P-EW-05-2015