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Savi Awarded Second IoT Excellence Award from TMC

Savi Insight™ Receives Recognition for Excellence in Innovative Supply Chain Solutions that Tap the Power of the IoT

Alexandria, VA (March 2, 2016) – [Savi](#)®, a pioneer in sensor technology and sensor data analytic solutions, announced today that Savi Insight™, a purpose-built analytic application that delivers actionable operational intelligence, has been honored with the 2015 IoT Excellence Award presented by [TMC](#) and [Crossfire Media](#) and announced in February 2016.

Savi Insight utilizes predictive and prescriptive analytics to help businesses avoid out-of-stocks, prevent production disruptions, and optimize in-transit assets across the world. By revealing trends and patterns in massive amounts of supply chain and enterprise data, Insight reveals the most complete and comprehensive real-time picture into in-transit assets anywhere in the world. By tracking critical variables like time, temperature and location in real-time, Savi's SaaS solution delivers the most accurate ETAs, reduces risk by continually taking in up-to-the minute data to update models, and significantly improves prediction accuracy to yield actionable intelligence. Processing massive amounts of machine-generated data from a variety of sources, Savi Insight applies advanced algorithms to transform data into easy-to-grasp analytics providing organizations with a heightened sense of visibility into the complexities of global, multi-modal supply chains.

“This award validates Savi’s leadership in leveraging the power of the IoT to deliver best-in-class, purpose-built solutions that offer organizations unprecedented supply chain visibility,” said Bill Clark, CEO of Savi. “Global supply chains are constantly looking for ways to improve their effectiveness and efficiency in order to gain a competitive edge. IoT-enabled analytics solutions like Savi Insight transform the supply chain, empowering companies to make better, more informed business decisions.”

The 2015 IoT Evolution IoT Excellence Award honors innovative products that support the availability of information being deduced, inferred and directly gathered from sensors, systems and anything else that is supporting better business and personal decisions.

“It is my pleasure to recognize Savi Insight with an IoT Excellence Award for its excellence in innovation,” said Carl Ford, CEO & Community Developer, [Crossfire Media](#). “As a leader in this rapidly evolving industry, I look forward to seeing Savi’s future successes.”

About Savi

Leveraging 25 years of leadership in sensor technology, Savi is pioneering sensor analytics solutions that create operational intelligence from the Internet of Things. Applying big data technologies to machine-generated data, Savi solutions are trusted to run the world’s largest and most complex asset tracking and monitoring network, serving the U.S. DoD, Allied military and more than 1,000 commercial companies around the world. For more information about Savi visit www.savi.com.

Savi and Savi Technology are registered trademarks and Savi Insight, Savi Hybrid Lambda Architecture and Savi Scenario are trademarks of Savi Technology, Inc. All other company and product names may be trademarks of the respective companies with which they are associated.

About Crossfire Media

[Crossfire Media](#) is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshow, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

About TMC

Global buyers rely on TMC’s content-driven marketplaces to make purchase decisions and navigate markets. This presents branding, thought leadership and lead generation opportunities for vendors/sellers.

TMC’s Marketplaces:

- Unique, turnkey **Online Communities** boost search results, establish market validation, elevate brands and thought leadership, while minimizing ad-blocking.
- **Custom Lead Programs** uncover sales opportunities and build databases.
- **In-Person** and **Online Events** boost brands, enhance thought leadership and generate leads.
- **Publications, Display Advertising** and **Newsletters** bolster brand reputations.

- **Custom Content** provides expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts.
- Comprehensive **Event** and **Road Show Management Services** help companies meet potential clients and generate leads face-to-face.

For more information about TMC and to learn how we can help you reach your marketing goals, please visit www.tmcnet.com.

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