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**SAVI TECHNOLOGY RECOGNIZED BY COMPUTERWORLD AS A 2013  
COMPUTERWORLD HONORS LAUREATE**

**ALEXANDRIA, VA—March 19, 2013:** IDG's Computerworld Honors Program today announced Savi Technology as a 2013 Honors Laureate. The annual award program honors visionary applications of information technology promoting positive social, economic and educational change.

Savi was recognized as a Laureate in the program's economic development category. The category recognizes organizations for the innovative use or development of IT to create, enable, improve or expand business and job opportunities. Savi's mobile tracking system technology has provided economic benefits to countries such as Ghana, Kenya and most recently Tanzania by helping prevent cargo being lost or diverted, and protecting customs revenues.

"Technology continues to play a pivotal role in transforming how business and society functions. For the past 25 years the Computerworld Honors Program has had the privilege of celebrating innovative IT achievements," said John Amato, vice president & publisher, Computerworld.

"Computerworld is honored to recognize the outstanding accomplishments of the 2013 class of Laureates and to share their work. These projects demonstrate how IT can advance organizations' ability to compete, innovate, communicate and prosper."

"Far too often the technology market gets caught up in buzzwords, the hype, and the technology itself. What makes the Computerworld Honors Laureate so special is its dedicated focus on real-world benefits beyond the products," said Bill Clark, President & CEO, Savi Technology.

"Savi is proud to be recognized by Computerworld and to be counted among this year's Honors Laureates."

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The Computerworld Honors Program awards will be presented at the Gala Evening and Awards Ceremony on June 3, 2013 at the Andrew W. Mellon Auditorium in Washington, D.C.

### **About The Computerworld Honors Program**

Founded by International Data Group (IDG) in 1988, The Computerworld Honors Program is governed by the not-for-profit Computerworld Information Technology Awards Foundation. Computerworld Honors is the longest running global program to honor individuals and organizations that use information technology to promote positive social, economic and educational change. Additional information about the program and a Global Archive of past Laureate case studies, as well as oral histories of Leadership Award recipients can be found at the [Computerworld Honors website](#).

### **About Computerworld**

Computerworld is the leading source of technology news and information for IT influencers, providing peer perspective, IT leadership and business results. Computerworld's award-winning website (<http://www.computerworld.com/>), bi-weekly publication, focused conference series, custom solutions and custom research forms the hub of the world's largest (40+ edition) global IT media network and provides opportunities for IT solutions providers to engage this audience. Computerworld leads the industry with an online audience of over 3.5 million unique, monthly visitors (Omniture, August 2012) and was recognized as the Best Website by ASBPE and TABPI in 2012. Computerworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events and research company. Company information is available at <http://www.idgenterprise.com/>.

### **About Savi**

Savi Technology is headquartered in Alexandria, VA, with primary operations in Lexington, KY and satellite locations around the world. Savi Technology has been at the forefront of innovation in logistics and supply chain for more than 23 years. Dynamic, adaptive enterprises including

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Bell Helicopter, Coles, NATO, Australian Defense Force, US Army Joint Munitions Command and many others rely on Savi's sensor-based analytics to streamline operations and improve enterprise decision-making. Savi has more than 60 issued patents and is an active participant in several industry standards bodies including ISO 18000-7.

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