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JIM HAYDEN BRINGS TWO DECADES OF DATA ANALYTICS EXPERIENCE TO SAVI

Joins as Vice President of Solutions to Support Commercial Demand for Savi Analytics Suite

ALEXANDRIA, VA (September 18, 2014) – Savi® today announced Jim Hayden, pioneer in data-mining and renowned innovator of predictive analytic solutions for financial services, telecommunications and government, has joined its executive team as Vice President of Solutions reporting to the CEO. Hayden brings to Savi 20 years' experience conducting award-winning work on the practical application of analytics methods and technologies including knowledge discovery, data mining and predictive analytics. He has built and grown global analytics solutions that deliver actionable insight – from Mantas' compliance and anti-money laundering software to the National Association of Securities Dealers' Advanced Detection System (ADS) that used 'behavior detection' technology in the mid-90s that is still applicable today. Hayden's extensive career and accomplishments in 'big data' analytics will enrich Savi's analytics strategy and support commercial demand for the full Savi Solutions Suite.

The Savi Solutions Suite combines analytics, applications, hardware and services to uniquely deliver sophisticated technology to commercial and government organizations. It includes Savi Insight, the first-ever cloud-based sensor analytics solution to create operational intelligence from sensors and machine-generated data as well as Savi Tracking, a purpose-built, tag-agnostic and event-driven application that leverages real-time sensor data to track and monitor high-consequence assets. As Vice President of Solutions, Hayden will oversee the continued development of Savi's analytics capabilities to serve and address the complex needs of companies that move commercial products. He will apply his 20 years of experience in data mining and analytics to shape the company's analytics strategy and to develop advanced scenarios, visualizations and KPIs.

"We launched Savi Insight to bring actionable, real-time analytics to our clients. Jim's experience will enable us to continue to deepen our analytics strategy and drive continued innovation," said Bill Clark, President & CEO of Savi. "Our clients want technology that delivers supply chain confidence, risk management and operational efficiency. Jim's track record will enhance our offerings in each of those areas to support our continued expansion and success in the commercial market where we have doubled our client-base already over the last two quarters."

"Savi has a formidable position as the pioneer of sensor analytics, and I'm delighted to contribute to its continued evolution," said Jim Hayden, Vice President of Solutions at Savi. "Commercial organizations

have an exciting opportunity to gain meaningful insight and competitive advantage from the extensive data they are already collecting. Savi has recognized the power of this data and responded with compelling solutions such as Savi Insight. I'm excited to be part of such an innovative team."

Hayden has been recognized by Billing and OSS World as a "Best Back-Office Innovator" for his contribution to the SONAR Usage Analytics platform and by the American Association of Artificial Intelligence, Smithsonian Institute, and the Data Warehousing Institute (TDWI) for innovation associated with the NASD Advanced Detection System. Past roles include Vice President of Solutions Engineering at Zettics, Director at SRA International and Vice President and Chief Strategy Officer of SRA International spin-off Mantis across which he managed projects related to data warehousing, analytics and "behavior detection" for mortgage fraud systems, insurance claims processing, stock market manipulation and anti-money laundering.

About Savi

Leveraging 25 years of leadership in sensor technology, Savi is pioneering sensor analytics solutions that create operational intelligence from the Internet of things. Applying big data technologies to machine-generated data, Savi solutions are trusted to run the world's largest and most complex asset tracking and monitoring network, serving the U.S. DoD, Allied military and more than 580 commercial companies around the world. For more information about Savi visit www.savi.com.

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