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SAVI ADDS DATA ANALYTICS EXPERT ANDY SOUDERS TO LEAD PRODUCTS & STRATEGY

ALEXANDRIA, VA (APRIL 3, 2013) – Savi Technology has accelerated the development of its sensor-based analytics platform with the appointment of Andy Souders as Senior Vice President of Products & Strategy. Mr. Souders brings an extensive background as a technology leader and innovator in the data analytics industry, which will help Savi provide solutions that harness the intelligence that exists in sensor networks. Mr. Souders will oversee Savi’s solution strategy including the hardware and software engineering teams, product management, and market management. He is also a member of the Savi Technology executive team.

Prior to joining Savi, Souders was Chief Technology Officer and Vice President of Emerging Technologies at Clarity Solution Group, a data and analytics organization recognized as one of the Inc. 500|5000 Fastest Growing Companies. At Clarity, Souders lead the vision, development and execution of Clarity’s product development and solutions strategy including two SaaS-based big data/data science offerings.

“Andy is the ideal driver for our product vision, strategy and development teams,” said Bill Clark, CEO, Savi Technology. “He has a strong record for championing product innovation and development in entrepreneurial environments, and his broad and deep technical background coupled with his focus on solution sales and business development is a great fit for Savi Technology.”

Sensor data comprises one of the key technologies driving the explosion of data,” said Andy Souders, Senior Vice President, Products and Strategy, Savi Technology. “Savi’s sensor based analytics not only capture, structure and organize this New Data, they give enterprises the ability to access, analyze and learn from that data in ways previously impossible.”

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Souders Named Savi SVP Products & Strategy/page 2

Souders additionally served as Chief Technology Officer and then as a Senior Advisor at EZShield, where he was lead product innovation, application development and client integration for EZShield's SaaS platform. Souders has provided leadership to several organizations, including NEWAsurion, Access National Corporation, Aol, EDS, KPMG and Collaborex.

About Savi

Savi Technology provides enterprises and organizations with an innovative platform that provides New Data for unique and critical insight. The Savi Sensor Based Analytics platform gives enterprises the ability to access, analyze and learn from New Data in ways previously impossible, yielding streamlined operations, enhanced security and dramatically improved enterprise decision-making. Savi is headquartered in Alexandria, VA, with operations in Lexington, KY and around the world. Savi was recently named a 2013 Computerworld Honors Laureate for the economic improvements its technology has provided to several countries in Africa. Savi has more than 60 issued patents and is an active participant in several industry standards bodies including ISO 18000-7. For more information visit www.savi.com.

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EDITOR'S NOTE: Photograph is available on request.