



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:** Diana Kearns-Manolatos  
Articulate Communications  
212.255.1203  
[savi@articulatecomms.com](mailto:savi@articulatecomms.com)

**SAVI INSIGHT™ WINS ESTEEMED VENTANA RESEARCH 2014 TECHNOLOGY INNOVATION  
AWARD FOR EXCELLENCE IN OPERATIONAL INTELLIGENCE**

*Brings actionable, predictive analytics to increase supply chain confidence, decrease risk and improve operational efficiency*

**ALEXANDRIA, VA** (September 30, 2014) [Savi®](#), a pioneer in sensor technology and sensor analytics solutions that create operational intelligence from the Internet of Things, today announced that its SaaS-based analytics solution, Savi Insight, has been recognized by Ventana Research for its innovations in operational intelligence. Savi Insight won the Excellence in Operational Intelligence award for its ability to process massive amounts of machine-to-machine (M2M) data and turn it into actionable, easy-to-grasp analytics that drive efficiency, increase productivity and create successful supply chain outcomes for commercial organizations.

Savi Insight's cloud-based sensor analytics create operational intelligence for clients from sensors and other machine-generated data in order to prevent supply chain disruptions, increase operational performance, and improve asset and cargo security. Its big data analytics and predictive modeling enable enhanced decision-making based on real-world data to empower organizations to protect and secure in-transit assets. Ventana Research recognized Savi Insight because of its easy-to-understand visualizations, ability to help establish and actively track key performance indicators (KPIs), and pre-built analytics scenarios which greatly accelerate time-to-value for clients. Savi currently protects more than \$17.5 billion dollars in commercial goods annually and has seen rapid commercial growth over the last year.

"The exponential growth in big data poses a major challenge for global organizations of all sizes that seek innovative solutions to operationalize their data and gain actionable intelligence from it. Technology that can collect, organize, analyze and make sense of big data is a crucial business need," said Tony Cosentino, VP and Research Director at Ventana Research. "Savi Insight delivers actionable operational intelligence by tapping into existing data sources that many organizations are already collecting-- driving efficiencies, reducing supply chain risk and improving visibility.

"We are honored that Savi Insight has been recognized by Ventana for its ability to simplify the complexity of big data and bring actionable operational intelligence to commercial companies. We have seen significant interest from organizations looking to use their existing data to generate meaningful insight which resulted in triple digit growth in the last two quarters of this year," said Bill Clark, President &

CEO of Savi. “The recognition from Ventana further validates the need for this solution among commercial businesses and foretells the continued growth we expect to see through the end of the year and into 2015.”

### **About Savi**

Leveraging 25 years of leadership in sensor technology, Savi is pioneering sensor analytics solutions that create operational intelligence from the Internet of Things. Applying big data technologies to machine-generated data, Savi solutions are trusted to run the world’s largest and most complex asset tracking and monitoring network, serving the U.S. DoD, Allied military and more than 580 commercial companies around the world. For more information about Savi visit [www.savi.com](http://www.savi.com).

*Savi and Savi Technology are registered trademarks and Savi Insight, Savi Hybrid Lambda Architecture and Savi Scenario are trademarks of Savi Technology, Inc. All other company and product names may be trademarks of the respective companies with which they are associated.*

### **About Ventana Research**

Ventana Research is the most authoritative and respected benchmark business technology research and advisory services firm. We provide insight and expert guidance on mainstream and disruptive technologies through a unique set of research-based offerings including benchmark research and technology evaluation assessments, education workshops and our research and advisory services, Ventana OnDemand. Our unparalleled understanding of the role of technology in optimizing business processes and performance and our best practices guidance are rooted in our rigorous research-based benchmarking of people, processes, information and technology across business and IT functions in every industry. We deliver education and expertise to our clients to increase the value they derive from technology investments while reducing time, cost and risk.

Ventana Research provides the most comprehensive analyst and research coverage in the industry; business and IT professionals worldwide are members of our community and benefit from Ventana Research’s insights, as do highly regarded media and association partners around the globe. **We encourage you to come and collaborate with us. Our views and analyses are distributed daily through blogs and social media channels including [Twitter](#), [Facebook](#), [LinkedIn](#) and [Google+](#).**

To learn how Ventana Research advances the maturity of organizations’ use of information and technology through benchmark research, education and advisory services, visit [www.ventanaresearch.com](http://www.ventanaresearch.com).

###