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**SAVI TECHNOLOGY TAPS INDUSTRY VETERAN BRIAN DAUM AS CHIEF FINANCIAL OFFICER**

**Experience in Big Data Analytics, Fast-Growth Venture Capital-Backed Software Companies Adds Critical Element to Management Team**

**ALEXANDRIA, VA (March 4, 2013)** – Savi Technology continues its growth as a newly independent company with today's naming of Brian Daum as Senior Vice President and Chief Financial Officer. Mr. Daum has 20 years of experience with fast growth companies, including executive management at venture capital-backed software companies. Mr. Daum now leads Savi's internal operations including finance & accounting, business operations, legal & contracts and human resources.

"Brian is an ideal fit for Savi now that we're once again an independent, standalone company, given his extensive experience as Finance leader with early-stage, innovative organizations," said Bill Clark, CEO, Savi Technology. "His combination of software company knowledge, data & analytics experience, integrity, passion, and leadership are exactly what we sought as we looked to fill this critical position."

Before joining Savi, Mr. Daum was the CFO at Centrifuge Systems, Inc. where he lead all finance, planning and analysis, pricing, legal, HR, corporate development and business operations. He also served as Chief Operating Officer/CFO at ARC Second (currently Nikon Instruments, Inc.) and led the transition of the company from an early-stage operation to a financially successful International business with leading customers in aerospace, automotive, shipbuilding, robotics and defense industries. Brian Daum has provided financial leadership at several organizations, including Multimedia Medical Systems, Sandbox.com and Atlantic Coast Airlines, where he successfully executed the company's Initial Public Offering.

"Sensor data is exploding and Savi's experience and history of innovation position us well to deliver the sensor based analytics that enterprises need," said Brian Daum, CFO, Savi Technology. "I'm incredibly excited to be joining Savi and the team that has been put in place. The combination of our management team, nearly three decades of IP, new ownership and strong brand make us the company to watch."

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## **Daum Named Savi CFO/page 2**

Prior to working in CFO roles, Mr. Daum launched his career at Ernst & Young LLP where he provided audit and business advisory services to a wide range of emerging businesses. He is a Board Member and Finance Committee Chair at Maryland's popular Wisp Resort Hotel and Conference Center as well as a Finance Committee Member for the 60,000-member Reston Owners Association, VA.

### **About Savi**

Savi Technology is headquartered in Alexandria, VA, with primary operations in Lexington, KY and satellite locations around the world. Savi Technology has been at the forefront of innovation in logistics and supply chain for more than 23 years. Dynamic, adaptive enterprises including Bell Helicopter, Coles, NATO, Australian Defense Force, US Army Joint Munitions Command and many others rely on Savi's sensor-based solutions to streamline operations and improve enterprise decision-making. Savi has more than 40 issued patents and is an active participant in several industry standards bodies including ISO 18000-7.

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EDITOR'S NOTE: Photograph is available on request.